**SECTOR HIGHLIGHTS**

**Market Size:**
- USD 177 Bn in 2019, USD 350 Bn by 2025

**#1**
- Sourcing destination

**43%**
- Of IT-BPM services were exported in 2018

**2nd Largest**
- Start-up ecosystem in the world

**#1**
- Destination in Asia for new innovation Centers, 2nd worldwide

**Digitally Skilled**
- Talent pool of 450,000 - 500,000 people

**8%**
- Contributes to India’s GDP

**USD 1 Tn**
- Digital economy by 2022

**GROWTH DRIVERS**

1. **1850 Mn**
   - Internet users by 2025

2. **825 Mn**
   - Smartphone users by 2022

3. **USD 150 Bn**
   - Smart Cities opportunity under the “Smart Cities Mission”, Ministry of Housing and Urban Affairs plans to create 100 Smart Cities by 2023

4. **USD 15 Bn**
   - Indian IoT market by 2020

5. **BharatNet**
   - Aims to provide a minimum of 100 Mbit/s broadband connectivity to nearly 625,000 villages

6. **JAM Trinity** (Jan Dhan – Aadhar – Mobile)
   - To enable digitisation across industries

7. **India saw 25 Bn digital transactions in 2017-18; digital payments market to reach USD 1 Tn in 2023**

8. **India to become a USD 1 Tn**
   - Digital economy by 2023, through government technology adoption initiatives such as Aadhar, GSTN, BHIM

9. **Preferred destination**
   - For global R&D spend
KEY SUB SECTORS

- IT Services
- Packaged software (Saas), FMS, HCM
- Global ER & D (3.2% growth)

KEY STAKEHOLDERS

- Ministry of Electronics and Information Technology, Government of India
- Department of Telecommunications
- India Electronics & Semiconductor Association
- DSCI

GOVERNMENT INITIATIVES

- Open FDI Policy: FDI up to 100%
- Special Economic Zones (SEZs) Policy
- National e-Governance Plan (NeGP)
- National Software Policy 2019
- National Cyber Security Policy 2013
- Establishment of Software Technology Parks of India (STPIs)
- National Task Force on IT and Software Development
INDUSTRY CLUSTERS/ZONES

MAJOR IT PARKS IN INDIA

- Chandigarh/ Gurgaon/ Greater Noida
- Noida Special Economic Zone
- Infocity, Gandhinagar
- Magarpatta Satellite Township, Pune
- ITPL, Bengaluru SEZ
- Techno Park, Thiruvananthapuram
- SIPCOT IT Park, Chennai SEZ
- Hyderabad, HITEC City
- Millennium City IT Park, Kolkata

KEY PLAYERS IN INDIA

- Tata Consultancy Services
- Infosys
- WIPRA
- Google
- IBM
- Amazon
- Microsoft
- SAP
- Oracle
- Cisco
- Accenture
- Intel
- Infosys
- Google
- IBM
- Amazon
- Microsoft
- SAP
- Oracle
- Cisco
- Accenture
- Intel
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