KARNATAKA INDUSTRIAL CLUSTER DEVELOPMENT PROGRAM

Toy Manufacturing Cluster at Koppal

First of its kind Plug & Play Infrastructure by Aequus SEZ Pvt. Ltd. dedicated for Toy Manufacturing in Koppal

Attractive special incentive package for Toy manufacturing

Upto 70% ROI as incentives.

Government support for training and skill development

Developed land banks available for investors at Koppal

Investments worth INR 1,500 Crore under implementation
Government of Karnataka has launched its flagship scheme for boosting industrial growth by developing nine product-focused clusters in different districts of the State.

- To create a sustainable ecosystem for Toy manufacturing
- Promote R&D and innovation in Toy manufacturing so as to increase quality and productivity of the units operating in the cluster
- To provide support for development of external and internal infrastructure and common facilities
- Support skill development activity specific to the requirement of Toy industries
KOPPAL TOY MANUFACTURING CLUSTER

Kinhal in Koppal, famous for Kinhal toys, has an immensely rich artistic heritage known for exquisite carvings in wood. The famous mural paintings in the Pampapateshwara Temple, and the intricate work on the wooden chariot at Hampi, are said to be the work of the ancestors of the Kinhal artisans of today.

LOCATION:
Koppal is located ~350 km north from the state capital Bengaluru.
**CONNECTIVITY**

- **Mumbai**: 697 Km via NH 48
- **Goa**: 324 Km via NH 57
- **Mangaluru**: 393 Km via SH 01
- **Visakhapatnam**: 1000 Km via NH 65
- **Krishnapatnam**: 581 Km via NH 40
- **Chennai**: 710 Km via NH 48 & Mumbai Hwy
- **Tuticorin**: 947 Km via NH 44

**ROAD CONNECTIVITY**
- NH 13 Mangaluru-Sholapur
- NH 63 Ankola-Gooty
- Bengaluru: 357 Km via NH 48
- Hyderabad: 391 Km via NH 44
- Pune: 554 Km via NH 48

**SEAPORT CONNECTIVITY**
- JNPT & MBPT Mumbai
- Vishakapatnam
- Chennai
- Krishnapatnam and Tuticorin

**AIR CONNECTIVITY**
- **DOMESTIC AIRPORT:** Jindal Vijaynagar 73 Km & Hubli 125 Km
- **INTERNATIONAL AIRPORT:** Bengaluru 373 Km & Hyderabad 391 Km

**RAILWAY CONNECTIVITY**
- Bengaluru- Bellari- Gadag- Hubballi railway line
- Koppal Railway station
- Major Station: Hubli
**INFRASTRUCTURE**

**LAND:**
- **INDUSTRIAL AREA AT BASAPURA**
  by KSSIDC – 104 acres, 8 km from Koppal
- **INDUSTRIAL ESTATE AT BASAPURA**
  by KIADB – 154 acres, 8.5 km from Koppal
- Plug & Play infrastructure for Toys Manufacturing being developed by
  M/s Aequus SEZ Pvt. Ltd. on 255 Acre land

**AEQUUS SEZ, Belagavi – Experience in development of SEZ**

**About AEGUS:**
Specializes in precision manufacturing, forging, sheet metal fabrication, surface treatments and assembly for aerospace and allied industries.

**INDUSTRIAL ECOSYSTEM:**
- Over 50 units operate from Industrial Area and Industrial Estate established by the State
- **Key Industries in the district:**
  Steel, Cement & Granite
- **Key Players**
  Ultra Tech Cements Ltd.
  Kirloskar Ferrous Industries Ltd.
  M.S.PL Ltd. / Pellet Plant
  Hospet Steels Ltd.
  XIndia Steel Ltd.

**SOCIAL INFRASTRUCTURE:**
The identified sites have well developed social amenities within 5-10 km radius
- **Colleges:** 1 upcoming engineering college, 1 medical college, 3 polytechnic colleges, 7 degree colleges
- **Schools:** 68 Higher Secondary Schools
- **Hospitals:** 26 Private Hospitals including nursing homes, 29 Primary Healthcare Centres
Advantage - Koppal

Strategically positioned right in the center of this potential market

Peninsular Market together accounts for ~50% (USD 633 million) of national Market share

STRATEGIC POSITION:
Identified district is strategically positioned to cater to 50% of domestic toy market

SPECIAL STATUS:
Hyderabad Karnataka Region under Art 371J

PRESENCE OF SUPPORTING ECOSYSTEM:
- Design Institutes: NID, Bengaluru
- R&D Institutes: IIT Dharwad & CIPET, Bengaluru
- Training Institutes: VTU NASD, NTTF, GTTC Polytechnic
Incentives under the Scheme

Policy Support:
Special package of fiscal incentives for toy manufacturing units in Koppal

- **CAPITAL INVESTMENT SUBSIDY:**
  30% on Fixed Assets

- **WAGE SUBSIDY:**
  INR 1,500 per month per employee for 5 years

- **INTEREST SUBSIDY:**
  5%

- **FREIGHT SUBSIDY (FOR EXPORTS):**
  Upto 75%

- **POWER SUBSIDY:**
  INR 2 per unit for 5 years

- **RENT SUBSIDY (WITHIN SEZ):**
  50% reimbursement

Training Assistance:
INR 12,500 per candidate

Assistance for Common Facility Centres
Special Incentives for Developers
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